



ATHUL K T

DIGITAL MARKETING EXECUTIVE | EXP : 6 MONTHS

✉ athulsathyankt@gmail.com 📍 Kozhikode, Kerala

CONTACT ME

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LANGUAGES

English ██████████
Malayalam ██████████
Hindi ██████████
Tamil ██████████

STRENGTHS

- Strategy Development
- Data Analysis
- Self learner
- Time Management
- Idea Generation
- Communication
- Leadership
- Growth Mindset
- Delivering Results
- Passion & Curiosity

SOFTWARE SKILLS

- ADOBE PHOTOSHOP ██████████
- VISUAL STUDIO CODE ██████████
- WORDPRESS ██████████
- MICROSOFT OFFICE ██████████

PROFILE

Creative and strategic Digital Marketing Executive with a passion for crafting engaging campaigns that resonate with target audiences. Expertise in SEO, SEM, social media strategy, and content marketing to build brand awareness and foster customer loyalty. Skilled in using marketing automation tools and advanced analytics to optimize campaigns and drive sustainable growth. Strong background in managing budgets, executing paid media strategies, and delivering measurable outcomes.

SKILLS & EXPERTISE

- Digital Marketing Strategy
- Search Engine Optimization (SEO)
- Research & Planning
- Google Ads (Search, Display, YouTube)
- Blog Writing
- On-Page & Off - Page SEO
- Basic HTML/CSS
- Google Business Listing
- Backlink Building
- Wordpress SEO
- Domain & Web Hosting
- Performance Monitoring
- LinkedIn & Insta Ads
- Lead generation

EXPERIENCE

DIGITAL MARKETING EXECUTIVE

@ MetaHash Digital Media LLP

📅 September 2024 - February 2025 📍 Kaloore, Kochi

Meta Hash Digital Media is a Leading Digital Marketing Agency in Kochi , Kerala. Specialized in Digital Marketing , Web Design & Development And Branding.

- Developing Digital Marketing Strategies, Market Research & Analysis: Conduct market research to understand target audiences, their behavior, and preferences. Analyze competitors' strategies.
- Search Engine Optimization (SEO) , Keyword Research & Analysis, On-Page Optimization, Off-Page SEO Technical SEO, Performance Monitoring, Website & Landing Page Optimization , CPanel Management.

BUSINESS DEVELOPMENT EXECUTIVE -

@ Fusion CX

📅 March 2024 - July 2024 📍 Ambit IT Park , Chennai, Tamilnadu

Five months experience in OYO PST as a business development executive in Fusion CX

- Helping OYO partners choose their right product for their requirements
- Introducing New Program And giving the awareness, New VAS Activation

SENIOR CUSTOMER SERVICE ASSOCIATE - OPERATIONS

@ Q Connect

📅 October 2021 - February 2023 📍 Silk board , Bengaluru, Karnataka

One year and four months experience in karnataka bank process as a senior customer care executive in connect business solutions limited

- Overseeing the customer service process
- Handling customers concerns and complaints in a timely manner.
- Evaluate customer.

PERSONAL DETAILS

Nationality : Indian
Date Of Birth : 26 October 1998
Marital Status : UnMarried
Interest : Travelling
Hobbies : Games,Reading

REFERENCE

SALEESH SN
Director
Technorays Digital Media Pvt.Ltd
M: +91 9847 2735 31
Mail: info@technorays.in

EDUCATIONAL QUALIFICATIONS

📅 2016- 2019

DIPLOMA IN COMPUTER SCIENCE
@ IIEI Institute Ernakulam

📅 2014 - 2016

HIGHER SECONDARY SCHOOL
@ Govt. Higher Secondary School, Perambra

📅 2014

SECONDARY SCHOOL LEAVING CERTIFICATE
@ Govt. Higher Secondary School, Velom

TECHNICAL QUALIFICATIONS

📅 2021

ADVANCED DIGITAL MARKETING TRAINING
@ MetaHash Digital Media LLP Kochi, Kerala



SEO RESULTS

🌐 www.khaleejtoys.com 📍 Dubai | UAE

Keywords

online toy store wholesale services in Dubai wholesale toy shop in Dubai wholesale toys online in Dubai
wholesale kids toys in online in Dubai customized toys uae summertime toys wholesale dubai

Position



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🌐 www.horizonelect.com 📍 Sharjah | UAE

Keywords

best electronics repair services in uae electronic drive repair services in uae kone pcb repair company
best electronics repair services company in dubai sigma elevator board repair otis circuit board repair

Position



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🌐 www.burgerloungeindia.com 📍 Kerala | India

Keywords

best fast food franchise low cost food franchises best food franchise in kerala famous burger franchises
best burger in town best burger store best burger shop near me good burger shop near me

Position

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DECLARATION

I hereby declare my unwavering commitment to upholding the values of integrity, ethics, and confidentiality in all aspects of my professional life.

Place:

Date:

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